

# ADDITIONAL MOTIVATIONAL STRATEGY

## WLODOWSKI'S MOTIVATIONAL STRATEGIES

In his 2008 work, Wlodowski identified four conditions in establishing intrinsic motivation for learners: **Inclusion, attitude, meaning, and confidence.**

### INCLUSION

Establishing inclusion involves creating an atmosphere that promotes a learning community so that everyone feels respected and connected (Merriam and Bierema, 2014, p. 156).

- 1 Allow for introductions.
- 2 Clearly identify the learning objectives and goals of instruction.
- 3 Explicitly introduce important norms and participation guidelines.
- 4 When issuing mandatory assignments or training requirements, give your reasoning for them.

### ATTITUDE

Promoting learning attitudes involves eradicating learner anxieties toward failure, public humiliation, disrespectful interpersonal dynamics, or inadequate feedback (Wlodkowski, 2008).

- 1 Using relevant models to demonstrate expected learning.
- 2 Encouraging learners
- 3 Helping learners understand and plan for the amount of time needed to successful learning
- 4 Using goal setting methods
- 5 Using the entry points suggested by multiple intelligences theory as ways of learning about a topic or concept.

### MEANING

"Meaning may involve making cognitive connections between previous and new knowledge or connecting experiences with our values and purposes" (Merriam and Bierema, 2014, p. 158).

- 1 Provide frequent response opportunities to all learners on an equitable basis.
- 2 Help learners realize their accountability for what they are learning.
- 3 Provide variety in personal presentation style, modes of instruction, and learning materials.
- 4 Relate learning to individual interests, concerns, and values.
- 5 Use experiential learning and reflection to enhance meaning.

### COMPETENCE

Engendering competence occurs through helping the learners "see that they have been successful at their learning, whether according to their own standards or social standards" (Merriam and Bierema, 2014, p. 158).

- 1 Provide effective feedback
- 2 Avoid cultural bias and promote equity in assessment procedures
- 3 Make assessment tasks and criteria clearly known to learners prior to their use.
- 4 Use self-assessment methods to improve learning and to provide learners with the opportunity to construct relevant insights and connections.